

## Digital Banner Ad Template Instructions

In order to edit template, you will need Adobe Acrobat Pro. If you do not have Acrobat Pro visit <https://adobe.ly/3acObi4> to sign up and get your free 7-day trial.

Open PDF in Adobe Acrobat Pro  
Click Edit PDF Tab on Right  
Right Click on "Place Model Home Image Here"  
Click Replace Image  
Choose an Image  
Right Click on Logo Box  
Click Replace Image  
Choose Your Logo Image  
Right Click on WWW.LEEPARADE.COM Button Background  
Click Create Link  
Check "Open a Web Page" Option  
Click Next  
Enter Website URL – [www.leeparade.com/](http://www.leeparade.com/) (model landing page)  
Click OK

Save each banner as its own JPEG