

PDF Eblast Template Instructions

In order to edit template, you will need Adobe Acrobat Pro. If you do not have Acrobat Pro visit <https://adobe.ly/3acObi4> to sign up and get your free 7-day trial.

Open PDF in Adobe Acrobat Pro

Click Edit PDF Tab on Right

Right Click on "Place Model Home Image Here"

Click Replace Image

Choose Your Model Home Image

Right Click on "Builder Logo Here"

Click Replace Image

Choose your Logo

Edit copy in the following lines:

Model Name

Community (or area)

Model Address

Price

Square Feet

Description

Contact Information

Right Click on WWW.LEEPARADE.COM Button Background

Click Create Link

Check "Open a Web Page" Option

Click Next

Enter Website URL – www.leeparade.com/ (model landing page)

Click OK

Save as PDF

Send Out to Customers